



## PROGRAMME DESCRIPTION

The American Degree Transfer Programme (Arts) allows students to complete part of their undergraduate studies in their home country before transferring to universities in the United States. Typically covering two years, the program provides a broad liberal arts education, emphasizing critical thinking, communication, and interdisciplinary learning. Students can choose from a range of majors such as communication, psychology, sociology, and political science. The program is designed to give flexibility and a smooth transition into the U.S. education system, fostering global perspectives.

## PROGRAMME AIM

The program American Degree Transfer Programme (Arts) will produce bachelors who are:

- Able to incorporate in basic relevant knowledge, in solving problems effectively through critical thinking skills in Business & Social Science.
- Capable of adopting practical measures with interpersonal accuracy through effective communication within a team in the in business and social science related field.
- Competent to adopt the digital and numerical skills in solving problems in Business & Social Science.
- Proficient to utilize leadership, autonomy, and responsive skills to personally undergo entrepreneurial work in Business & Social Science practice.
- Skillful in empowering integrity through professionalism and ethics in business and social science related field.

## CAREER OPPORTUNITIES

Students from the American Degree Transfer Programme (Arts) program will be equipped to pursue diverse career opportunities, such as:

- Business Development Manager
- Event Manager
- Information Officer
- Marketing Executive
- Museum/Gallery Curator
- Social Media Manager
- Web Content Manager
- Writer

## PROGRAMME DURATION

Full Time: 24 Months

**Call us :**

**1 300 880 111 (Malaysia)**

**+603 78063478 (International)**

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my)

E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)

## INTAKE AND ENTRY REQUIREMENTS

**Intake:** March, July, November

### Entry Requirements:

- Having Sijil Pelajaran Malaysia (SPM) with at least honors in five subjects including English and passing the Malaysian language; or
- Passed O-Level by getting at least grade C in five subjects with one of them being English and passing the Malaysian language; or
- Passed the Unified Examination Certificate (UEC) with at least a B grade in five subjects including English and pass the Bahasa Malaysia subject; or
- Passed Matriculation/Foundation with at least a GPA of 2.00; or
- Other qualifications recognized as equivalent by the Malaysian Government.

## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

| Sl. No.   | Subject Name   | Credits |
|---|--|---------|
| 1   | Basic English I  | 3       |
| 2   | World Religions  | 3       |
| 3   | American History I   | 3       |
| 4   | Psychology   | 3       |
| <b>Choose any one from the following</b>        |  |         |
| 5   | Bahasa Melayu Komunikasi 2<br>/ Malay Language Communication 2               | 3       |
|   | Falsafah dan Isu Semasa/<br>Philosophy and Current Issues                    |         |
| 6   | Penghayatan Etika dan Peradaban/<br>Appreciation of Ethics and Civilizations | 3       |
| 7   | American History II  | 3       |
| 8   | Basic English II   | 3       |
| 9   | Quantitative Methods   | 3       |
| 10  | Fundamentals of Computer   | 3       |
| <b>Elective Subjects (Choose one from list)</b> |  |         |
| 11  | Introduction to Music  | 3       |
|   | Introduction to Drawing  |         |
|   | Introduction to Film   |         |
| 12  | Dasar Kerajaan dan Awam Malaysia/<br>Malaysian                               | 2       |
| 13  | Fundamentals of Internet Applications  | 3       |
| 14  | Research Methodology   | 2       |
| 15  | Mass Communication   | 3       |

| Sl. No.   | Subject Name  | Credits |
|---|---|---------|
| 16  | Interpersonal Communication   | 3       |
| 17  | Hubungan Manusia dan Kemahiran Kepimpinan/<br>Human Relations and Leadership Skills | 2       |
| 18  | Khidmat Masyarakat/ Community service   | 2       |
| 19  | Business Communication  | 3       |
| 20  | Consumer Behaviour  | 3       |
| <b>Elective Subjects (Choose one from list)</b> |   |         |
| 21  | Fundamentals of Finance   | 3       |
|   | Basic Cost Accounting   |         |
| <b>Elective Subjects (Choose one from list)</b> |   |         |
| 22  | Business Administration   | 3       |
|   | Business Essentials   |         |
| 23  | Business Law  | 3       |
| 24  | Production & Operations Management  | 3       |
| 25  | Fundamentals of E-Commerce  | 3       |
| 26  | Principles of Marketing   | 3       |
| 27  | Market Research   | 3       |
| 28  | Principles of Business Management   | 3       |
| 29  | Principles of Economics   | 3       |
| 30  | Organizational Behavior   | 3       |

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