

PROGRAMME DESCRIPTION

The Doctor of Philosophy in Business Administration program of Lincoln University College, Malaysia (LUC) is designed to prepare students who wish to pursue academic careers in business. The program educates students the skills for conducting research in numerous areas of administration and to use them in problem-solving in the various business fields. It is a doctoral program devised for high caliber and self-motivated students who wish to procure top research, leadership and analytical skills in business.

PROGRAMME AIM

The program aim is to generate business professionals who are well trained and active in the field of applied business research. The primary aim of the program is to develop the students' appreciation of both national and international administrative issues that will assist them to improve the global society. Coherent with this objective is the aim to encourage outstanding competence, based on theory and practice, on dealing with administrative conflicts correlated with several management issues.

PROGRAM DURATION

Full Time : 36 - 72 Months
Part Time : 48 - 96 Months

CAREER OPPORTUNITIES:

Upon graduation from this doctoral program, students typically acquire knowledge and expertise that can boost them to excel in a variety of business fields. Some common titles include:

- Researcher
- Marketing Strategist
- Business Consultant
- Corporate Manager
- Economic Analyst

INTAKE AND ENTRY REQUIREMENTS

Intake- Ongoing

Entry Requirements:

Masters Degree (Level 7, MQF) in Business Administration or Business /Management related disciplines accepted by the Lincoln University College Senate: or other qualifications equivalent to a masters degree that are accepted by the Lincoln University College Senate.

English Competency Requirement (international Student):

International students are required to achieve a minimum score of 500 in Test of English as a Foreign Language (TOEFL) OR 5.0 in International English Language Testing System (IELIS) OR its equivalent

LIST OF COURSE / MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1	Research Methodology
2	Computer Application
3	Research Work



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