LINCOLN UNIVERSITY COLLEGE
DKU016 (B)

2019 SETARA VERY COMPETITIVE UNIVERSITY COLLEGE

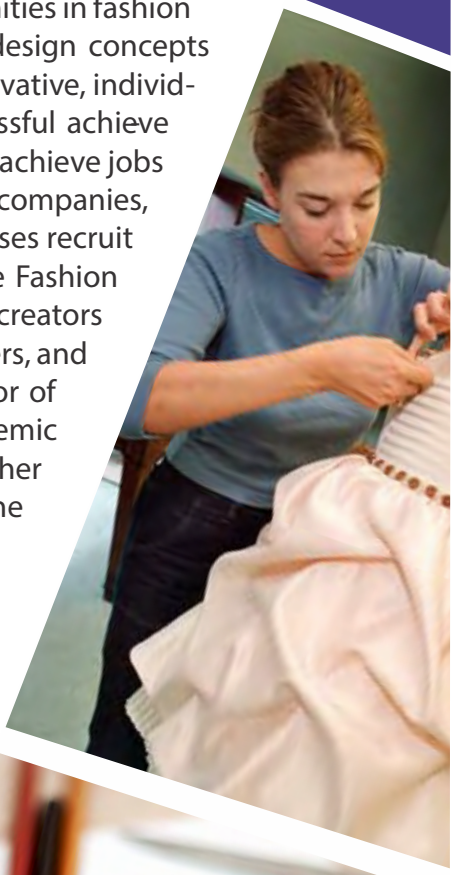
ISO 9001:2015 Certified

Bachelor of Fashion Design Management (Honours)

KPT/JPS(PA 15042)11/28

PROGRAMME DESCRIPTION

Fashion designing is one of the most well-paid, attractive, glamorous and exhilarating career options in the present scenario. The Graduates of this college are professionally qualied designers capable of fullling a broad range of career opportunities in fashion and related industries. This particular programme unites superior design concepts along with present technology in order to generate creative and innovative, individual samples for haute couture or industrial production. After successful achieve ment of the degree from Lincoln University College, the students can achieve jobs in several export houses, garment store chains, textile mills, leather companies, boutiques, fashion show organizers, jewellery houses and media houses recruit professionals interested in a career in fashion designing. Thus these Fashion Design graduates will be prepared to work in the fashion industry as creators of new collections, textile designs, managers, journalists, patternmakers, and in various elds of fashion commerce. The curriculum for the Bachelor of Fashion Design is structured such that it compliments other academic pursuits at the Lincoln University College. The students from other programme can enroll in this course for better career prospects. The programme intends to meet its broad mandate to encourage mul ti-disciplinary approach and co-curricular activities to enrich the students.



PROGRAMME AIM

Aims of Bachelor of Fashion Design programme are:

- Comprehensive and balanced knowledge which will enable the students to take responsibility in their personal and professional development in the fashion industry.
- Technological advancement, commercial practices, economic realities and cultural understanding along with creative skills.
- Transferable skills in personal and social framework with respect to communication, personal management, problem solving, time management and the intricate inter-personal dealings.
- Signicant understanding, independent analytical capability to handle innovative ventures and projects.
- Prominent position in the professional eld with the capability to face challenges within the advertising industry and to argue and preserve thoughts and verdicts with informed condence.

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my

Wisma Lincoln, No. 12-18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.

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PROGRAMME DURATION

Full Time Duration: 3 Years
Part Time Duration: 4 Years

INTAKE AND ENTRY REQUIREMENTS

January, July, October

ENTRY REQUIREMENTS

i. A Pass in Higher School Certificate Malaysia (STPM) with a minimum of Grade C (Grade Point [GPI 2.00) in any two subjects, or its equivalent; OR

ii. A pass in Higher Certificate in Religion Malaysia (STAM) with a minimum grade of Jayyid, or it's equivalent; OR

iii. A Certificate in Matriculation or Foundation with a minimum Cumulative Grade Point Average (CGPA) of 2.00, or it's equivalent; OR

iv. A Diploma (Level 4, Malaysian Qualifications Framework [MQF]) with a minimum CGPA of 2.00, or it's equivalent; OR

v. A pass in Diploma in Malaysian Skills (DKM)/Diploma Lanjutan Kemahiran Malaysia (DLKM)/Diploma Vokasional Malaysia (DVM) in suitable fields with a minimum CGPA of 2.50 subject to Senate/Academic Board's approval (Note: The Higher Education Provider (HEPs) are to conduct screening and provide necessary guidance specific to the discipline of the program); OR

vi. A pass in DKM/DLKM/DVM with a minimum CGPA of 2.00 and at least have two (2) years working experience in a related discipline; OR

vii. Other relevant equivalent qualifications recognized by the Malaysian Government.
AND
Pass an interview OR submission of portfolio determined by the HEP as required.

For International Students:
Achieve a minimum score of Band 3 in the Malaysian University English Test (MI-JET) or equivalent.

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SUBJECTS

Sl. No.	MQA Subject Code	Subject Name	Credits
1.	BIFM 6013	History of Fashion	3
2.	BIFM 6023	Art for Fashion	3
3.	BIFM 6033	Garment Construction Fundamentals	3
4.	BIFM 6043	Fashion Design Foundations	3
Elective (Choose any one module from the following):			
5.	MPU 3123	Islamic Civilization and Asian Civilization (TITAS)	3
6.	MPU 3143	Malay Language Communication 2	3
7.	ENG 613	English	
Elective (Choose any one module from the following):			
8.	MPU 3113	Ethnic Relations	3
9.	MPU 3173	Malaysian Studies 3	3
10.	BIFM 6084	Business Communication	4
11.	BIFM 6093	Principles of Marketing	3
12.	BIFM 6104	Internet Fundamentals & Applications	4
13.	BIFM 6113	Entrepreneurship	3
14.	BIFM 6124	Pattern Making Methods	4
15.	MPU 3212	Leadership Skills and Human Relations	2
16.	BIFM 6144	Draping	4
17.	BIFM 6153	Consumer Behaviour	3
18.	BIFM 6163	Business Planning & Finance	3
19.	BIFM 6174	Personalized Garment Construction	4
20.	MPU 3312	Government and Public Policy Malaysia	2
21.	BIFM 6193	Project Management	3
22.	MPU3412	Community Service	2

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23.	BIFM 6213	Introduction to Research Methods	3
24.	BIFM 6223	Accessories and Ornamentation	3
25.	BIFM 6233	Design Direction	3
26.	BIFM 6243	Merchandising Management	3
27.	BIFM 6253	Fiber & Yarn Science	3
28.	BIFM 6263	Textile Testing	3
29.	BIFM 6273	Apparel Quality Standard and Implementation	3
30.	BIFM 6283	Export Management & International Fashion Centre	3
31.	BIFM 6294	Production and Operation Management	4
32.	BIFM 6303	Garment Surface Ornamentation	3
33.	BIFM 6314	Fashion Change Management	4
34.	BIFM 6324	Fashion Photography	4
35.	BIFM 6333	Fashion Design Motivation	3
36.	BIFM 6343	CAD in Textiles and Fashion	3
37.	BIFM 6353	Basic Apparel Designing	3
38.	BIFM 6364	Textile Finishing with Fabric Care	4
39.	BIFM 6376	Project/ Industrial Training	6