



Bachelor of Science (Hons) in **Hospitality Management**

(R2/1013/6/0003) (01/27) (MQA/FA 0794)

ISO 9001:2015 Certified



PROGRAMME DESCRIPTION

The Bachelor of Science (Hons) in Hospitality Management program offers knowl-edge and competencies, to students, who have chosen a career in this service indus-try. Students may select either HOTEL or tourism specialization. The experiential learning, project-based approach and practical training will provide students with the necessary competencies to function effectively as leaders in the industry.



PROGRAMME AIM

Bachelor of Science (Honours) Hospitality Management degree programme aims to enable students to gain a broad understanding of the hospitality operations and management and have a serious awareness of the issues that emphasize best practice in this field. Students are trained in decisionmaking and critical thinking through coursework, in-groups and as individuals.



PROGRAMME DURATION

Duration: 36 Months

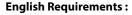


INTAKE AND ENTRY REQUIREMENTS

January, July, October



- A-Level pass with at least Grade C (2.00) in 2 subjects; or
- ▶ Passed Unified Examination Certificate (UEC) with at least Grade B in 5 subjects;
- ▶ Passed Matriculation / Foundation / Foundation with at least 2.00; or
- ▶ Passed Diploma in related field with minimum CGPA of 2.00; or
- ▶ Route APEL Candidates must be 21 years or older in the year of application, have relevant working experience and pass judgment APEL conducted by MQA (PPT subject to the basic quota students APEL established that a maximum of 5% of the total population of students in a given time).
- ▶ Other recognized qualifications are equivalent to it by the Malaysian government.



IELTS at least 5.5 points or TEOFL score 550 points for international students.





Call us:

1 300 880 111 (Malaysia) +603 78063478 (International)

Web: www.lincoln.edu.my | E-mail: info@lincoln.edu.my





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LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

SI. No.	Subject Name	
1.	Fundamentals of Management	
2.	Fundamentals of Marketing	
Elective (Choose any one module from the following)		
3.	Islamic Civilization and Asian Civilization	
4.	Malay Communication 3	
5.	Introduction to Hospitality and Tourism Management	
6.	Hospitality Accounting	
7.	English 1	
8.	Third Language 1	
9.	Hotel and Resort Management	
10.	Food & Beverage Management	
Elective (Choose any one module from the following)		
11.	Ethnic Relation	
12.	Malaysian Studies 3	
13.	Kitchen Operation	
14.	English 2	
15.	Event Management	
16.	Hospitality Human Resources Management	
17.	Third Language 2	
18.	Service Operation Management	
19.	Hospitality Service Marketing	
20.	Revenue Management	
21.	ELECTIVE 1	
22.	ELECTIVE 2	
23.	Malaysian Government and Public Policy	
24.	Hospitality Information System	
25.	Restaurant Business Operation	
26.	Purchasing and Cost Control	

SI. No.	Subject Name
27.	ELECTIVE 3
28.	Leadership Skills and Human Relation
29.	Global Strategic Marketing
30.	Hotel Financial Accounting
31.	Hotel Operation
32.	Community Service
33.	Organizational Behavior
34.	Restaurant Operation Analysis
35.	ELECTIVE 4
36.	Research Methodology
37.	Entrepreneurship
38.	Hospitality Training & Development
39.	Public Relation
40.	Restaurant Layout and Design
41.	ELECTIVE 5
42.	Industrial Training





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