



## PROGRAMME DESCRIPTION

The MBA in Health Care Management provides students with the most relevant business skills to be effective and efficient decision makers who will improve the quality and access to health care at appropriate cost. The programme has a business management orientation, drawing on a broad base of management theory and examples to explain and analyze the healthcare sector. It is designed to provide with the concepts, models, techniques and examples, which will enable the students to improve the provision of care to patients. It is based on specially-designed modules that will provide a grounding in the basic management disciplines, followed by specialist modules in particular aspects of health care management. Our programme is unique in providing the opportunity to work with, and learn from, other students with first-hand experience of health care systems from around the world.

For successful completion of Masters degree in LUC, each candidate should publish minimum of Two research articles in scopus indexed journals, with Lincoln affiliation.

## PROGRAMME AIM

The concentration focuses on filling needs for clinical leadership, innovative approaches to industry challenges, health analytics and health informatics. The primary aim of the programme is-

- To provide the students with knowledge based on scientific principles, for leading the health sector taking into account different aspect of healthcare management.
- To develop deeper understanding of multi disciplinary and multi dimensional nature of health management along with providing basic insight into practical application.
- To develop professional skills in health care services through the growth of appropriate ability at the proper level to facilitate further research or study in the relevant field.
- To provide scientific management approach and adequate managerial tools and improve managerial skills.
- To provide opportunities for higher learning and research, with due regard to the changing needs of midwifery and women's health the present time and the new millennium.

## PROGRAMME DURATION

Full Time : 18 Months

Part Time : 36 Months

Call us :

1 300 880 111 (Malaysia)

+603 78063478 (International)

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my)

E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)

## CAREER OPPORTUNITIES

After completion of this course the students will develop skills in business fundamentals with main focus on health care management. The graduates would be qualified to find work in middle and senior management positions in various hospitals and health care organizations, and be involved in the analysis of various activities in the organizations. A degree in healthcare management enables professionals to thrive in this growing market and to take advantage of numerous job openings. Healthcare facilities recognize the need for skilled workers to fill management and planning roles. The students of this stream will enjoy high salaries, attractive benefits and international mobility related with healthcare sectors.

They can find jobs in

- Nursing homes
- Hospitals
- Large medical related corporations
- Outpatient surgical centres
- Eye surgery centres
- Pharmaceutical establishments
- Insurance companies

## INTAKE AND ENTRY REQUIREMENTS

**Intake: Ongoing**

**Entry Requirements:**

- i) A Bachelor's Degree (Level 6, MQF) with minimum CGPA of 2.50 or equivalent, as accepted by the Lincoln University College Senate; OR
- ii) A Bachelor's Degree (Level 6, MQF) or equivalent not meeting CGPA of 2.50, can be accepted subject to a minimum of 5 years working experience in relevant field; OR
- iii) Other qualifications recognized by the Malaysian Government.

For non-Malaysian citizens, please refer to the Malaysian Qualification Agency's (MQA) List of Overseas Qualifications & its equivalency with Malaysian Education System to see if you qualify for this course.

### English Requirements :

International students must have proof of good proficiency in verbal and written English. For example, International English Language Testing System (IELTS) score of 6.0 or its equivalent. If a student does not meet this requirement, HEPS must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.

## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1.	Health Care Finance and Accounting
2.	Health Care Economics
3.	Human Resource Management
4.	Hospital Architecture, Planning, design, and Maintenance
5.	Ethics in Health Care
6.	Marketing Management
7.	Management of Health Care Services
8.	Hospital Information Systems
9.	Research Methodology
10.	Essential Elements of Health Care Management
11.	Health Care Operations Management

Sl. No.	Subject Name
<b>Elective (Choose any one module from the following):</b>	
12.	Hospital & Health Care System (History & Evolution)
13.	Hospital Support Services
14.	Hospital Management
15.	International Health Care Management
16.	Health Care Laws
17.	Project Report

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